

114TH CONGRESS
1ST SESSION

H. R. 1717

To provide for programs and activities with respect to the prevention of
underage drinking.

IN THE HOUSE OF REPRESENTATIVES

MARCH 26, 2015

Ms. ROYBAL-ALLARD (for herself, Mr. FITZPATRICK, Ms. BASS, Ms. BROWNLEY of California, Mr. BUCHANAN, Mr. CARTWRIGHT, Ms. CLARKE of New York, Mr. CONYERS, Mr. CUMMINGS, Ms. DELAURO, Ms. DELBENE, Mr. ELLISON, Mr. ENGEL, Mr. GRAYSON, Mr. GUTIÉRREZ, Mr. HASTINGS, Mr. HECK of Washington, Mr. HINOJOSA, Mr. HONDA, Mr. HOYER, Mr. HUFFMAN, Mr. ISRAEL, Mr. KEATING, Mr. LEVIN, Mr. BEN RAY LUJÁN of New Mexico, Ms. MCCOLLUM, Mr. MCGOVERN, Mrs. NAPOLITANO, Mr. NOLAN, Ms. NORTON, Mr. PEARCE, Mr. PETERSON, Mr. SCHIFF, Mr. DAVID SCOTT of Georgia, Mr. SIMPSON, Ms. SLAUGHTER, Mr. SMITH of Washington, Ms. SPEIER, Mr. SWALWELL of California, Mr. TONKO, and Ms. WASSERMAN SCHULTZ) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To provide for programs and activities with respect to the
prevention of underage drinking.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “Sober Truth on Pre-
3 venting Underage Drinking Reauthorization Act” or the
4 “STOP Act”.

5 **SEC. 2. AMENDMENT TO THE PUBLIC HEALTH SERVICE**
6 **ACT.**

7 Section 519B of the Public Health Service Act (42
8 U.S.C. 290bb–25b) is amended by striking subsections (a)
9 through (f) and inserting the following:

10 “(a) **DEFINITIONS.**—For purposes of this section:

11 “(1) The term ‘alcohol beverage industry’
12 means the brewers, vintners, distillers, importers,
13 distributors, and retail or online outlets that sell or
14 serve beer, wine, and distilled spirits.

15 “(2) The term ‘school-based prevention’ means
16 programs, which are institutionalized, and run by
17 staff members or school-designated persons or orga-
18 nizations in any grade of school, kindergarten
19 through 12th grade.

20 “(3) The term ‘youth’ means persons under the
21 age of 21.

22 “(b) **SENSE OF CONGRESS.**—It is the sense of the
23 Congress that:

24 “(1) A multi-faceted effort is needed to more
25 successfully address the problem of underage drink-
26 ing in the United States. A coordinated approach to

1 prevention, intervention, treatment, enforcement,
2 and research is key to making progress. This section
3 recognizes the need for a focused national effort,
4 and addresses particulars of the Federal portion of
5 that effort, as well as Federal support for State ac-
6 tivities.

7 “(2) The Secretary shall continue to conduct
8 research and collect data on the short- and long-
9 range impact of alcohol use and abuse upon adoles-
10 cent brain development and other organ systems.

11 “(3) States and communities, including colleges
12 and universities, are encouraged to adopt com-
13 prehensive prevention approaches, including—

14 “(A) evidence-based screening, programs,
15 and curricula;

16 “(B) brief intervention strategies;

17 “(C) consistent policy enforcement; and

18 “(D) science-based strategies to reduce un-
19 derage drinking.

20 “(4) Public health groups, consumer groups,
21 and the alcohol beverage industry should continue
22 and expand evidence-based efforts to prevent and re-
23 duce underage drinking.

24 “(5) The entertainment industries have a pow-
25 erful impact on youth, and they should use rating

1 systems and marketing codes to reduce the likeli-
2 hood that underage audiences will be exposed to
3 movies, recordings, television programs, or other dig-
4 ital media with unsuitable alcohol content.

5 “(6) The National Collegiate Athletic Associa-
6 tion, its member colleges and universities, and ath-
7 letic conferences should affirm a commitment to a
8 policy of discouraging alcohol use among underage
9 students and other young fans.

10 “(7) Alcohol is a unique product and should be
11 regulated differently than other products by the
12 States and Federal Government. States have pri-
13 mary authority to regulate alcohol distribution and
14 sale, and the Federal Government should support
15 and supplement these State efforts. States also have
16 a responsibility to fight youth access to alcohol and
17 reduce underage drinking. Continued State regula-
18 tion and licensing of the manufacture, importation,
19 sale, distribution, transportation and storage of alco-
20 holic beverages are clearly in the public interest and
21 are critical to promoting responsible consumption,
22 preventing illegal access to alcohol by persons under
23 21 years of age from commercial and non-commer-
24 cial sources, maintaining industry integrity and an

1 orderly marketplace, and furthering effective State
2 tax collection.

3 “(8) The age-21 minimum drinking law, en-
4 acted in 1984, has been a remarkably effective pub-
5 lic health and safety policy, as evidenced by the fact
6 that the percentage of 12th graders who have drunk
7 alcohol in the past month has fallen by one-third
8 since the enactment of such law.

9 “(9) The age-21 minimum drinking law has
10 also has been significantly effective in reducing
11 drinking and driving traffic fatalities, as the Na-
12 tional Highway Traffic Safety Administration
13 (NHTSA) estimates that the law has saved over
14 28,000 lives since 1975.

15 “(10) Community awareness, support, and mo-
16 bilization provide an important context for the effec-
17 tive enforcement of the age-21 minimum drinking
18 law.

19 “(c) INTERAGENCY COORDINATING COMMITTEE; AN-
20 NUAL REPORT ON STATE UNDERAGE DRINKING PREVEN-
21 TION AND ENFORCEMENT ACTIVITIES.—

22 “(1) INTERAGENCY COORDINATING COMMITTEE
23 ON THE PREVENTION OF UNDERAGE DRINKING.—

24 “(A) IN GENERAL.—The Secretary, in col-
25 laboration with the Federal officials specified in

1 subparagraph (B), shall continue to support
2 and enhance the efforts of the interagency co-
3 ordinating committee, that began operating in
4 2004, focusing on underage drinking (referred
5 to in this subsection as the ‘Committee’).

6 “(B) OTHER AGENCIES.—The officials re-
7 ferred to in subparagraph (A) are the Secretary
8 of Education, the Attorney General, the Sec-
9 retary of Transportation, the Secretary of the
10 Treasury, the Secretary of Defense, the Sur-
11 geon General, the Director of the Centers for
12 Disease Control and Prevention, the Director of
13 the National Institute on Alcohol Abuse and Al-
14 coholism, the Administrator of the Substance
15 Abuse and Mental Health Services Administra-
16 tion, the Director of the National Institute on
17 Drug Abuse, the Assistant Secretary for Chil-
18 dren and Families, the Director of the Office of
19 National Drug Control Policy, the Adminis-
20 trator of the National Highway Traffic Safety
21 Administration, the Administrator of the Office
22 of Juvenile Justice and Delinquency Prevention,
23 the Chairman of the Federal Trade Commis-
24 sion, and such other Federal officials as the

1 Secretary of Health and Human Services deter-
2 mines to be appropriate.

3 “(C) CHAIR.—The Secretary of Health
4 and Human Services shall serve as the chair of
5 the Committee.

6 “(D) DUTIES.—The Committee shall guide
7 policy and program development across the
8 Federal Government with respect to underage
9 drinking, provided, however, that nothing in
10 this section shall be construed as transferring
11 regulatory or program authority from an Agen-
12 cy to the Coordinating Committee.

13 “(E) CONSULTATIONS.—The Committee
14 shall actively seek the input of and shall consult
15 with all appropriate and interested parties, in-
16 cluding States, public health research and inter-
17 est groups, foundations, and alcohol beverage
18 industry trade associations and companies.

19 “(F) ANNUAL REPORT.—

20 “(i) IN GENERAL.—The Secretary, on
21 behalf of the Committee, shall annually
22 submit to the Congress a report that sum-
23 marizes—

24 “(I) all programs and policies of
25 Federal agencies designed to prevent

1 and reduce underage drinking, focus-
2 ing particularly on programs and poli-
3 cies that support the adoption and en-
4 forcement of State policies designed to
5 prevent and reduce underage drinking
6 as specified in paragraph (2);

7 “(II) the extent of progress in
8 preventing and reducing underage
9 drinking at State and national levels;

10 “(III) data that the Secretary
11 shall collect with respect to the infor-
12 mation specified in clause (ii); and

13 “(IV) such other information re-
14 garding underage drinking as the Sec-
15 retary determines to be appropriate.

16 “(ii) CERTAIN INFORMATION.—The
17 report under clause (i) shall include infor-
18 mation on the following:

19 “(I) Patterns and consequences
20 of underage drinking as reported in
21 research and surveys such as, but not
22 limited to, Monitoring the Future,
23 Youth Risk Behavior Surveillance
24 System, the National Survey on Drug

1 Use and Health, and the Fatality
2 Analysis Reporting System.

3 “(II) Measures of the availability
4 of alcohol from commercial and non-
5 commercial sources to underage popu-
6 lations.

7 “(III) Measures of the exposure
8 of underage populations to messages
9 regarding alcohol in advertising and
10 the entertainment media.

11 “(IV) Surveillance data, includ-
12 ing information on the onset and
13 prevalence of underage drinking, con-
14 sumption patterns, beverage pref-
15 erences, prevalence of drinking among
16 students at institutions of higher edu-
17 cation, correlations between adult and
18 youth drinking, and the means of un-
19 derage access, including trends over
20 time for these surveillance data. The
21 Secretary shall develop a plan to im-
22 prove the collection, measurement,
23 and consistency of reporting Federal
24 underage alcohol data.

1 “(V) Any additional findings re-
2 sulting from research conducted or
3 supported under subsection (f).

4 “(VI) Evidence-based best prac-
5 tices to prevent and reduce underage
6 drinking including a review of the re-
7 search literature related to State laws,
8 regulations, and policies designed to
9 prevent and reduce underage drink-
10 ing, as described in paragraph
11 (2)(B)(i).

12 “(2) ANNUAL REPORT ON STATE UNDERAGE
13 DRINKING PREVENTION AND ENFORCEMENT ACTIVI-
14 TIES.—

15 “(A) IN GENERAL.—The Secretary shall,
16 with input and collaboration from other appro-
17 priate Federal agencies, States, Indian tribes,
18 territories, and public health, consumer, and al-
19 cohol beverage industry groups, annually issue
20 a report on each State’s performance in enact-
21 ing, enforcing, and creating laws, regulations,
22 and policies to prevent or reduce underage
23 drinking based on an assessment of best prac-
24 tices developed pursuant to paragraph
25 (1)(F)(ii)(VI) and subparagraph (B)(i). For

1 purposes of this paragraph, each such report,
2 with respect to a year, shall be referred to as
3 the ‘State Report’. Each State Report shall be
4 designed as a resource tool for Federal agencies
5 assisting States in the States’ underage drink-
6 ing prevention efforts, State public health and
7 law enforcement agencies, State and local policy
8 makers, and underage drinking prevention coa-
9 litions including those receiving grants pursuant
10 to subsection (e)(1).

11 “(B) STATE REPORT PERFORMANCE MEAS-
12 URES AND CONTENT.—

13 “(i) IN GENERAL.—The Secretary
14 shall develop, in consultation with the
15 Committee, a set of measures to be used in
16 preparing the report on best practices as
17 they relate to State laws, regulations, poli-
18 cies, and enforcement practices.

19 “(ii) STATE REPORT CONTENT.—Each
20 State Report shall include updates on
21 State laws, regulations, and policies, in-
22 cluding, but not limited to the following:

23 “(I) Whether or not the State
24 has comprehensive anti-underage
25 drinking laws such as for the illegal

1 sale, purchase, attempt to purchase,
2 consumption, or possession of alcohol;
3 illegal use of fraudulent ID; illegal
4 furnishing or obtaining of alcohol for
5 an individual under 21 years; the de-
6 gree of strictness of the penalties for
7 such offenses; and the prevalence of
8 the enforcement of each of these in-
9 fractions.

10 “(II) Whether or not the State
11 has comprehensive liability statutes
12 pertaining to underage access to alco-
13 hol such as dram shop, social host,
14 and house party laws, and the preva-
15 lence of enforcement of each of these
16 laws.

17 “(III) Whether or not the State
18 encourages and conducts comprehen-
19 sive enforcement efforts to prevent
20 underage access to alcohol at retail
21 outlets, such as random compliance
22 checks and shoulder tap programs,
23 and the number of compliance checks
24 within alcohol retail outlets measured
25 against the number of total alcohol re-

1 tail outlets in each State, and the re-
2 sult of such checks.

3 “(IV) Whether or not the State
4 encourages training on the proper
5 selling and serving of alcohol for all
6 sellers and servers of alcohol as a con-
7 dition of employment.

8 “(V) Whether or not the State
9 has policies and regulations with re-
10 gard to direct sales to consumers and
11 home delivery of alcoholic beverages.

12 “(VI) Whether or not the State
13 has programs or laws to deter adults
14 from purchasing alcohol for minors;
15 and the number of adults targeted by
16 these programs.

17 “(VII) Whether or not the State
18 has enacted graduated drivers licenses
19 and the extent of those provisions.

20 “(iii) ADDITIONAL CATEGORIES.—In
21 addition to the updates of State laws, reg-
22 ulations, and policies listed in clause (ii),
23 the Secretary shall consider the following
24 categories, including but not limited to—

1 “(I) whether or not States have
2 adopted laws, regulations, and policies
3 that deter underage alcohol use, as
4 described in the Surgeon General’s
5 2007 Call to Action to Prevent and
6 Reduce Underage Drinking, including
7 restrictions on low-price, high-volume
8 drink specials, and wholesaler pricing
9 provisions;

10 “(II) whether or not States have
11 adopted laws, regulations and policies
12 designed to reduce alcohol advertising
13 messages attractive to youth and
14 youth exposure to alcohol advertising
15 and marketing in measured and
16 unmeasured media;

17 “(III) whether or not States have
18 laws and policies that promote under-
19 age drinking prevention policy devel-
20 opment by local jurisdictions;

21 “(IV) whether or not States have
22 adopted laws, regulations, and policies
23 to restrict youth access to alcoholic
24 beverages that may pose special risks
25 to youth, including but not limited to

1 alcoholic mists, gelatins, freezer pops,
2 pre-mixed caffeinated alcoholic bev-
3 erages, and flavored malt beverages;

4 “(V) whether or not States have
5 adopted uniform best practices proto-
6 cols for conducting compliance checks
7 and shoulder tap programs; and

8 “(VI) whether or not States have
9 adopted uniform best practices pen-
10 alty protocols for violations of laws
11 prohibiting retail licensees from sell-
12 ing or furnishing of alcohol to minors.

13 “(iv) UNIFORM DATA SYSTEM.—For
14 performance measures related to enforce-
15 ment of underage drinking laws as speci-
16 fied in clauses (ii) and (iii), the Secretary
17 shall develop and test a uniform data sys-
18 tem for reporting State enforcement data,
19 including the development of a pilot pro-
20 gram for this purpose. The pilot program
21 shall include procedures for collecting en-
22 forcement data from both State and local
23 law enforcement jurisdictions.

24 “(3) AUTHORIZATION OF APPROPRIATIONS.—
25 There are authorized to be appropriated to carry out

1 this subsection \$1,000,000 for fiscal year 2016, and
2 \$1,000,000 for each of the fiscal years 2017 through
3 2020.

4 “(d) NATIONAL MEDIA CAMPAIGN TO PREVENT UN-
5 DERAGE DRINKING.—

6 “(1) IN GENERAL.—The Secretary, in consulta-
7 tion with the National Highway Traffic Safety Ad-
8 ministration, shall develop an intensive, multifaceted,
9 adult-oriented national media campaign to reduce
10 underage drinking by influencing attitudes regarding
11 underage drinking, increasing the willingness of
12 adults to take actions to reduce underage drinking,
13 and encouraging public policy changes known to de-
14 crease underage drinking rates.

15 “(2) PURPOSE.—The purpose of the national
16 media campaign described in this section shall be to
17 achieve the following objectives:

18 “(A) Instill a broad societal commitment to
19 reduce underage drinking.

20 “(B) Increase specific actions by adults
21 that are meant to discourage or inhibit under-
22 age drinking.

23 “(C) Decrease adult conduct that tends to
24 facilitate or condone underage drinking.

1 “(3) DEVELOPMENTAL PHASE.—In preparation
2 for the national media campaign described in this
3 section, the Secretary shall conduct, in consultation
4 with appropriate Federal agencies and outside ex-
5 perts, including in marketing, public relations, mass
6 media campaigns, parenting, and alcohol use and
7 abuse, a developmental phase to test specific cam-
8 paign features prior to beginning an intensive na-
9 tional strategy. This phase shall include research
10 and testing, limited to a period not to exceed 24
11 months, to determine the following:

12 “(A) Promising messages to promote pub-
13 lic opinion change.

14 “(B) Appropriate channels for reaching
15 target audiences.

16 “(C) Appropriate timing and weight for
17 utilizing such promising messages and media
18 channels.

19 “(D) Methods for linking the campaign to
20 local, State, and national policy changes affect-
21 ing underage drinking, if adopted.

22 “(E) Productive collaborative partnerships
23 with national and local organizations.

1 “(4) COMPONENTS.—When implementing the
2 national media campaign described in this section,
3 the Secretary shall—

4 “(A) educate the public about the public
5 health and safety benefits of evidence-based
6 policies to reduce underage drinking, including
7 minimum legal drinking age laws, and build
8 public and parental support for and cooperation
9 with enforcement of such policies;

10 “(B) educate the public about the negative
11 consequences of underage drinking;

12 “(C) promote specific actions by adults
13 that are meant to discourage or inhibit under-
14 age drinking, including positive behavior mod-
15 eling, general parental monitoring, and con-
16 sistent and appropriate discipline;

17 “(D) discourage adult conduct that tends
18 to facilitate underage drinking, including the
19 hosting of underage parties with alcohol and
20 the purchasing of alcoholic beverages on behalf
21 of underage youth;

22 “(E) establish collaborative relationships
23 with local and national organizations and insti-
24 tutions to further the goals of the campaign

1 and assure that the messages of the campaign
2 are disseminated from a variety of sources;

3 “(F) conduct the campaign through multi-
4 media sources; and

5 “(G) conduct the campaign with regard to
6 changing demographics and cultural and lin-
7 guistic factors.

8 “(5) CONSULTATION REQUIREMENT.—In devel-
9 oping and implementing the national media cam-
10 paign described in this section, the Secretary shall
11 consult recommendations for reducing underage
12 drinking published by the National Academy of
13 Sciences. The Secretary shall also consult with inter-
14 ested parties including medical, public health, and
15 consumer and parent groups, law enforcement, insti-
16 tutions of higher education, community organiza-
17 tions and coalitions, and other stakeholders sup-
18 portive of the goals of the campaign.

19 “(6) ANNUAL REPORT.—Beginning 12 months
20 after the date of the enactment of the Sober Truth
21 on Preventing Underage Drinking Reauthorization
22 Act, the Secretary shall produce an annual report on
23 the progress of the development or implementation
24 of the media campaign described in this section, in-
25 cluding expenses and projected costs, and, as such

1 information is available, report on the effectiveness
2 of such campaign in affecting adult attitudes toward
3 underage drinking and adult willingness to take ac-
4 tions to decrease underage drinking.

5 “(7) RESEARCH ON YOUTH-ORIENTED CAM-
6 PAIGN.—The Secretary may, based on the avail-
7 ability of funds, conduct research on the potential
8 success of a youth-oriented national media campaign
9 to reduce underage drinking. The Secretary shall re-
10 port any such results to Congress with policy rec-
11 ommendations on establishing such a campaign.

12 “(8) ADMINISTRATION.—The Secretary may
13 enter into a subcontract with another Federal agen-
14 cy to delegate the authority for execution and ad-
15 ministration of the adult oriented national media
16 campaign.

17 “(9) AUTHORIZATION OF APPROPRIATIONS.—
18 There are authorized to be appropriated to carry out
19 this section \$1,000,000 for fiscal years 2016 and
20 2017 and such sums as necessary for each of the fis-
21 cal years 2018 through 2020.

22 “(e) COMMUNITY-BASED PROGRAMS TO PREVENT
23 UNDERAGE DRINKING.—

1 “(1) COMMUNITY-BASED COALITION ENHANCE-
2 MENT GRANTS TO PREVENT UNDERAGE DRINK-
3 ING.—

4 “(A) AUTHORIZATION OF PROGRAM.—The
5 Administrator of the Substance Abuse and
6 Mental Health Services Administration, in con-
7 sultation with the Director of the Office of Na-
8 tional Drug Control Policy, shall award, if the
9 Administrator determines that the Department
10 of Health and Human Services is not currently
11 conducting activities that duplicate activities of
12 the type described in this subsection, ‘enhance-
13 ment grants’ to eligible entities to design, im-
14 plement, evaluate, and disseminate comprehen-
15 sive strategies to maximize the effectiveness of
16 community-wide approaches to preventing and
17 reducing underage drinking. This subsection is
18 subject to the availability of appropriations.

19 “(B) PURPOSES.—The purposes of this
20 paragraph are to—

21 “(i) prevent and reduce alcohol use
22 among youth in communities throughout
23 the United States;

24 “(ii) serve as a catalyst for increased
25 citizen participation and greater collabora-

1 tion among all sectors and organizations of
2 a community that first demonstrates a
3 long-term commitment to reducing alcohol
4 use among youth;

5 “(iii) implement state-of-the-art
6 science-based strategies to prevent and re-
7 duce underage drinking by changing local
8 conditions in communities; and

9 “(iv) enhance, not supplant, effective
10 local community initiatives for preventing
11 and reducing alcohol use among youth.

12 “(C) APPLICATION.—An eligible entity de-
13 siring an enhancement grant under this para-
14 graph shall submit an application to the Admin-
15 istrator at such time, and in such manner, and
16 accompanied by such information as the Admin-
17 istrator may require in accordance with the
18 purposes described in subparagraph (B). Each
19 application shall include—

20 “(i) a complete description of the enti-
21 ty’s current underage alcohol use preven-
22 tion initiatives and how the grant will ap-
23 propriately enhance the focus on underage
24 drinking issues; or

1 “(ii) a complete description of the en-
2 tity’s current initiatives, and how it will
3 use this grant to enhance those initiatives
4 by adding a focus on underage drinking
5 prevention.

6 “(D) USES OF FUNDS.—Each eligible enti-
7 ty that receives a grant under this paragraph
8 shall use the grant funds to carry out the ac-
9 tivities described in such entity’s application
10 submitted pursuant to subparagraph (C) and
11 obtain specialized training and technical assist-
12 ance by the entity awarded a grant under sec-
13 tion 4 of Public Law 107–82, as amended (21
14 U.S.C. 1521 note), reauthorizing the Drug-Free
15 Communities Support Program. Grants under
16 this paragraph shall not exceed \$50,000 per
17 year and may not exceed four years.

18 “(E) SUPPLEMENT NOT SUPPLANT.—
19 Grant funds provided under this paragraph
20 shall be used to supplement, not supplant, Fed-
21 eral and non-Federal funds available for car-
22 rying out the activities described in this para-
23 graph.

24 “(F) EVALUATION.—Grants under this
25 paragraph shall be subject to the same evalua-

1 tion requirements and procedures as the evalua-
2 tion requirements and procedures imposed on
3 recipients of drug free community grants.

4 “(G) DEFINITIONS.—For purposes of this
5 paragraph, the term ‘eligible entity’ means an
6 organization that is currently receiving or has
7 received grant funds under the Drug-Free Com-
8 munities Act of 1997 (21 U.S.C. 1521 et seq.).

9 “(H) ADMINISTRATIVE EXPENSES.—Not
10 more than 6 percent of a grant under this para-
11 graph may be expended for administrative ex-
12 penses.

13 “(I) AUTHORIZATION OF APPROPRIA-
14 TIONS.—There are authorized to be appro-
15 priated to carry out this paragraph \$6,000,000
16 for fiscal year 2016, and \$6,000,000 for each
17 of the fiscal years 2017 through 2020.

18 “(2) GRANTS FOR PARTNERSHIPS BETWEEN
19 COMMUNITY COALITIONS AND INSTITUTIONS OF
20 HIGHER EDUCATION.—

21 “(A) AUTHORIZATION OF PROGRAM.—The
22 Administrator of the Substance Abuse and
23 Mental Health Services Administration, in co-
24 ordination with the Director of the Office of
25 National Drug Control Policy, may make grants

1 to eligible entities to enable the entities to pre-
2 vent, and reduce the rate of, underage alcohol
3 consumption, including binge drinking among
4 students at institutions of higher education.

5 “(B) PURPOSES.—The purposes of this
6 paragraph are to—

7 “(i) prevent and reduce alcohol use
8 among underage students at institutions of
9 higher education and the surrounding com-
10 munity;

11 “(ii) strengthen collaboration among
12 communities and institutions of higher
13 education; and

14 “(iii) disseminate to institutions of
15 higher education timely information re-
16 garding state-of-the-art science-based
17 strategies to prevent and reduce underage
18 drinking by changing local conditions at in-
19 stitutions of higher education and in the
20 surrounding community.

21 “(C) APPLICATIONS.—An eligible entity
22 (as defined in subparagraph (H)) that desires
23 to receive a grant under this paragraph shall
24 submit an application to the Administrator at
25 such time, in such manner, and accompanied by

1 such information as the Administrator may re-
2 quire.

3 “(D) CRITERIA.—As part of an application
4 for a grant under this paragraph, the Adminis-
5 trator shall require an eligible entity to dem-
6 onstrate—

7 “(i) the active participation of one or
8 more institutions of higher education in
9 the relevant eligible entity coalition;

10 “(ii) a description of how the eligible
11 entity will work with one or more institu-
12 tions of higher education to target under-
13 age students;

14 “(iii) a description of how the eligible
15 entity intends to ensure that it has a part-
16 nership with one or more institutions of
17 higher education and how it intends to im-
18 plement the purpose of this section and
19 move toward indicators described in sub-
20 paragraph (F);

21 “(iv) a list of the members of each
22 local coalition and institution of higher
23 education that will be involved in the work
24 of the eligible entity;

1 “(v) the implementation of state-of-
2 the-art science-based strategies to prevent
3 and reduce underage drinking by changing
4 local conditions at institutions of higher
5 education and in the surrounding commu-
6 nity;

7 “(vi) the anticipated impact of funds
8 provided under this paragraph in pre-
9 venting and reducing the rates of underage
10 alcohol use;

11 “(vii) outreach strategies, including
12 ways in which the eligible entity proposes
13 to—

14 “(I) reach out to students and
15 community stakeholders;

16 “(II) promote the purpose of this
17 paragraph;

18 “(III) address the range of needs
19 of underage students and the sur-
20 rounding communities;

21 “(IV) address community policies
22 affecting underage students regarding
23 alcohol use; and

1 “(V) implement other science-
2 based strategies to reduce underage
3 drinking; and

4 “(viii) such additional information as
5 required by the Administrator.

6 “(E) USES OF FUNDS.—Each eligible enti-
7 ty that receives a grant under this paragraph
8 shall use the grant funds to carry out the ac-
9 tivities described in such entity’s application
10 pursuant to subparagraph (D). Grants under
11 this paragraph shall not exceed \$100,000 per
12 year and may not exceed four years.

13 “(F) ACCOUNTABILITY.—On the date on
14 which the Administrator first publishes a notice
15 in the Federal Register soliciting applications
16 for grants under this paragraph, the Adminis-
17 trator shall include in the notice achievement
18 indicators for the program authorized under
19 this paragraph. The achievement indicators
20 shall be designed to—

21 “(i) measure the impact that the coa-
22 lition assisted under this paragraph is hav-
23 ing on the institution of higher education
24 and the surrounding communities, includ-
25 ing changes in the number of incidents of

1 any kind in which students have abused al-
2cohol or consumed alcohol while under the
3age of 21 (including violations, physical as-
4saults, sexual assaults, reports of intima-
5tion, disruptions of school functions, dis-
6ruptions of student studies, mental health
7referrals, illnesses, alcohol-related trans-
8ports to emergency departments, or
9deaths); and

10 “(ii) provide such other measures of
11program impact as the Administrator de-
12termines appropriate.

13 “(G) SUPPLEMENT NOT SUPPLANT.—
14Grant funds provided under this paragraph
15shall be used to supplement, and not supplant,
16Federal and non-Federal funds available for
17carrying out the activities described in this
18paragraph.

19 “(H) DEFINITIONS.—For purposes of this
20paragraph:

21 “(i) ELIGIBLE ENTITY.—The term ‘el-
22igible entity’ means an organization that—

23 “(I) on or before the date of sub-
24mitting an application for a grant
25under this subsection is currently re-

1 ceiving or has received grant funds
2 under the Drug-Free Communities
3 Act of 1997 (21 U.S.C. 1521 et seq.);

4 “(II) can provide evidence of pre-
5 existing involvement of one or more
6 institutions of higher education; and

7 “(III) has a documented strategy
8 to prevent and reduce underage drink-
9 ing by students at institutions of
10 higher education as part of its multi-
11 sector, community-based strategy.

12 “(ii) INSTITUTION OF HIGHER EDU-
13 CATION.—The term ‘institution of higher
14 education’ has the meaning given the term
15 in section 101(a) of the Higher Education
16 Act of 1965 (20 U.S.C. 1001(a)).

17 “(iii) SURROUNDING COMMUNITY.—
18 The term ‘surrounding community’ means
19 the community—

20 “(I) that surrounds an institution
21 of higher education;

22 “(II) where the students from
23 the institution of higher education
24 take part in the community; and

1 “(III) where students from the
2 institution of higher education live in
3 off-campus housing.

4 “(I) ADMINISTRATIVE EXPENSES.—Not
5 more than 6 percent of a grant under this para-
6 graph may be expended for administrative ex-
7 penses.

8 “(J) AUTHORIZATION OF APPROPRIA-
9 TIONS.—There are authorized to be appro-
10 priated to carry out this paragraph \$2,500,000
11 for fiscal year 2016, and \$2,500,000 for each
12 of the fiscal years 2017 through 2020.

13 “(f) REDUCING UNDERAGE DRINKING THROUGH
14 SCREENING AND BRIEF INTERVENTION.—

15 “(1) GRANTS TO PEDIATRIC HEALTH CARE
16 PROVIDERS TO REDUCE UNDERAGE DRINKING.—The
17 Secretary, acting through the Administrator of the
18 Substance Abuse and Mental Health Services Ad-
19 ministration, shall make one or more grants to pro-
20 fessional pediatric provider organizations to increase
21 among the members of such organizations effective
22 practices to reduce the prevalence of alcohol use
23 among individuals under the age of 21, including
24 college students.

1 “(2) PURPOSES.—Grants under this subsection
2 shall be made to promote the practices of—

3 “(A) screening children and adolescents for
4 alcohol use;

5 “(B) offering brief interventions to chil-
6 dren and adolescents to discourage such use;

7 “(C) educating parents about the dangers
8 of and methods of discouraging such use;

9 “(D) diagnosing and treating alcohol abuse
10 disorders; and

11 “(E) referring patients, when necessary, to
12 other appropriate care.

13 “(3) USE OF FUNDS.—An organization receiv-
14 ing a grant under this subsection may use such
15 funding to promote the practices specified in para-
16 graph (B) among its members by—

17 “(A) providing training to health care pro-
18 viders;

19 “(B) disseminating best practices, includ-
20 ing culturally and linguistically appropriate best
21 practices, and developing, printing, and distrib-
22 uting materials; and

23 “(C) offering other activities approved by
24 the Secretary.

1 “(4) APPLICATION.—An organization desiring a
2 grant under this subsection shall submit an applica-
3 tion to the Secretary at such time, and in such man-
4 ner, and accompanied by such information as the
5 Secretary may require. Each application shall in-
6 clude—

7 “(A) a description of the organization and
8 how its members are qualified to provide the
9 services specified in paragraph (2);

10 “(B) a description of activities to be com-
11 pleted; and

12 “(C) a timeline for the completion of such
13 activities.

14 “(5) DEFINITIONS.—For the purpose of this
15 subsection:

16 “(A) The term ‘pediatric health care pro-
17 vider’ means a provider of primary health care
18 to individuals under the age of 21.

19 “(B) The term ‘professional pediatric pro-
20 vider organization’ means a national organiza-
21 tion whose members consist primarily of pedi-
22 atric health care providers.

23 “(C) The term ‘children and adolescents’
24 means any person under 21 years of age.

1 “(D) The term ‘alcohol education’ means
2 evidence-based education about the effects of al-
3cohol use and abuse on children, adolescents,
4and adults.

5 “(E) The term ‘screening and brief inter-
6vention’ means using validated patient interview
7techniques to identify and assess the existence
8and extent of alcohol use, then providing brief
9advice and other brief motivational enhance-
10ment techniques designed to increase patient in-
11sight regarding their own alcohol use and any
12realized or potential consequences of this behav-
13ior, as well as to effect the desired related be-
14havioral change.

15 “(F) The term ‘caregivers’ means, with re-
16spect to a child or adolescent, the parents, fam-
17ily members, or legal guardians of the child or
18adolescent.

19 “(6) AUTHORIZATION OF APPROPRIATIONS.—
20 There are authorized to be appropriated to carry out
21 this subsection \$3,000,000 for fiscal year 2016, and
22 \$3,000,000 for each of the fiscal years 2017 through
23 2020.

24 “(g) DATA COLLECTION AND RESEARCH.—

1 “(1) ADDITIONAL RESEARCH ON UNDERAGE
2 DRINKING.—The Secretary shall, subject to the
3 availability of appropriations, collect data, and con-
4 duct or support research that is not duplicative of
5 research currently being conducted or supported by
6 the Department of Health and Human Services, on
7 underage drinking, with respect to the following:

8 “(A) Improve data collection in support of
9 evaluation of the effectiveness of comprehensive
10 community-based programs or strategies and
11 statewide systems to prevent and reduce under-
12 age drinking, across the underage years from
13 early childhood to age 21, such as programs
14 funded and implemented by government enti-
15 ties, public health interest groups and founda-
16 tions, and alcohol beverage companies and trade
17 associations, through the development of models
18 of State-level epidemiological surveillance of un-
19 derage drinking by funding in States or large
20 metropolitan areas new epidemiologists focused
21 on excessive drinking including underage alco-
22 hol use.

23 “(B) Obtain and report more precise infor-
24 mation than is currently collected on the scope
25 of the underage drinking problem and patterns

1 of underage alcohol consumption, including im-
2 proved knowledge about the problem and
3 progress in preventing, reducing, and treating
4 underage drinking; as well as information on
5 the rate of exposure of youth to advertising and
6 other media messages encouraging and discour-
7 aging alcohol consumption.

8 “(C) Synthesize, expand on, and widely
9 disseminate existing research on effective strat-
10 egies for reducing underage drinking, including
11 translational research, and make this research
12 easily accessible to the general public.

13 “(D) Improve and conduct public health
14 surveillance on alcohol use and alcohol-related
15 conditions in States by increasing the use of
16 surveys, such as the Behavioral Risk Factor
17 Surveillance System, to monitor binge and ex-
18 cessive drinking and related harms among indi-
19 viduals who are at least 18 years of age, but
20 not more than 20 years of age, including harm
21 caused to self or others as a result of alcohol
22 use that is not duplicative of research currently
23 being conducted or supported by the Depart-
24 ment of Health and Human Services.

1 “(2) AUTHORIZATION OF APPROPRIATIONS.—
2 There are authorized to be appropriated to carry out
3 this subsection \$4,500,000 for each of the fiscal
4 years 2016 through 2020.”.

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